



## Trustees' Annual Report for the period

From 30 November 2021 to 31 December 2022

Charity name: Pranaiya & Arthur Magoffin Foundation

Charity registration number: 1196853

## Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	The objects of the CIO are to advance and protect the good health of expectant and new parents by focusing on, but not exclusively limited to, addressing pre- and postpartum illnesses. This will be done by, <i>inter alia</i> , building awareness of such illnesses, providing education, and supporting research and care associated with these issues.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<p>During March and April, PAM Foundation organised an event that involved the husband of the late Pranaiya Oulapathorn and father of the late Arthur Magoffin, Hamish Magoffin, running and cycling across the UK. This event caught the eye of several media outlets within the UK and abroad, raising awareness about postpartum depression and other perinatal mental health illnesses. In addition to media outlets, along the way the team distributed information flyers as they passed through various villages.</p> <p>This run/cycle across the UK, in addition to raising significant awareness, was successful in raising funding that has been donated to the University of Oxford to undertake "Stage 1" of a collaboration with the university in the Centre for Personalised Medicine. These funds are being used for a scoping study into perinatal mental health, with the goal of educating the public and also informing future research to be undertaken by the University of Oxford, supported by PAM Foundation</p>
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	PAM Foundation has ensured that it is being operated for public benefit only.

## Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p>As part of the awareness campaign undertaken by PAM Foundation, several people reached out to the Foundation and Hamish Magoffin, thanking them for being open about their experiences and educating the public. From this information sharing, people have sought help and felt better, it has been said husbands have been more aware of the issues their wives have been facing and treating them with more care, and helped people talk about the topic in a way that has made it easier for them to bear.</p> <p>The above feedback has come from all around the globe, including the US, Latin America, the UK, Thailand, and Australia.</p>

## Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	The Charity held £5,099 in cash.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	These reserves have been held as they are yet to be donated towards the objectives of PAM Foundation.
Amount of reserves held	Para 1.22	£5,099
Reasons for holding zero reserves	Para 1.22	N/A
Details of fund materially in deficit	Para 1.24	N/A
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	None

## Structure, Governance and Management

Description of charity's trusts:		
Type of governing document	Para 1.25	"Foundation" model Constitution
How is the charity constituted?	Para 1.25	CIO
Trustee selection methods including details of any constitutional provisions e.g.	Para 1.25	Trustees have been chosen based on their skillset and knowledge on specific areas or general management.

election to post or name of any person or body entitled to appoint one or more trustees		
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## Reference and Administrative details

Charity name	Pranaiya & Arthur Magoffin Foundation
Other name the charity uses	PAM Foundation
Registered charity number	1196853
Charity's principal address	43 Berkeley Square London W1J 5AP United Kingdom

### Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Salima Watfa	-	-	-
2	Binayak Thapa	-	-	-
3	Patrick Farley	-	01/09/2022 onwards	-

### Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	N/A
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	N/A
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	N/A

### Exemptions from disclosure

Reason for non-disclosure of key personnel details

N/A
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## Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

<b>Signature(s)</b>		
<b>Full name(s)</b>	Binayak Thapa	Patrick Farley
<b>Position (e.g. Secretary, Chair, etc.)</b>	Trustee	Trustee

**Date**